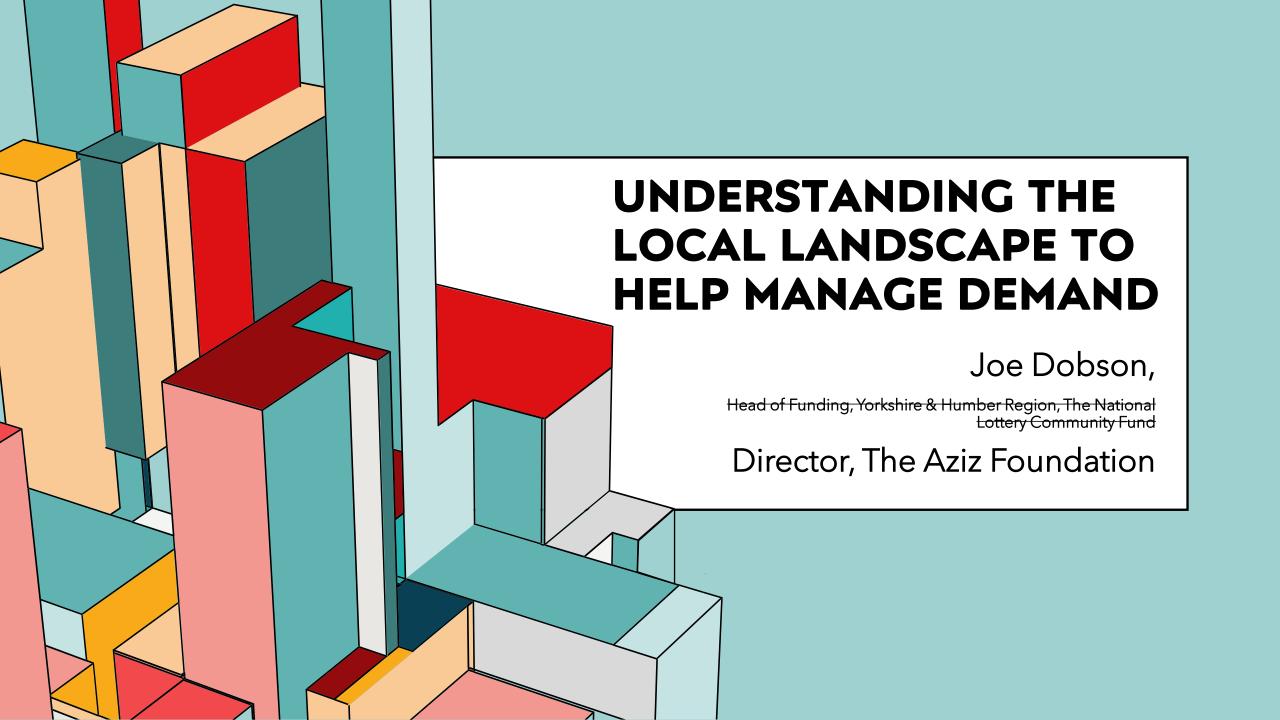


# UNDERSTANDING THE LOCAL LANDSCAPE TO HELP MANAGE DEMAND



















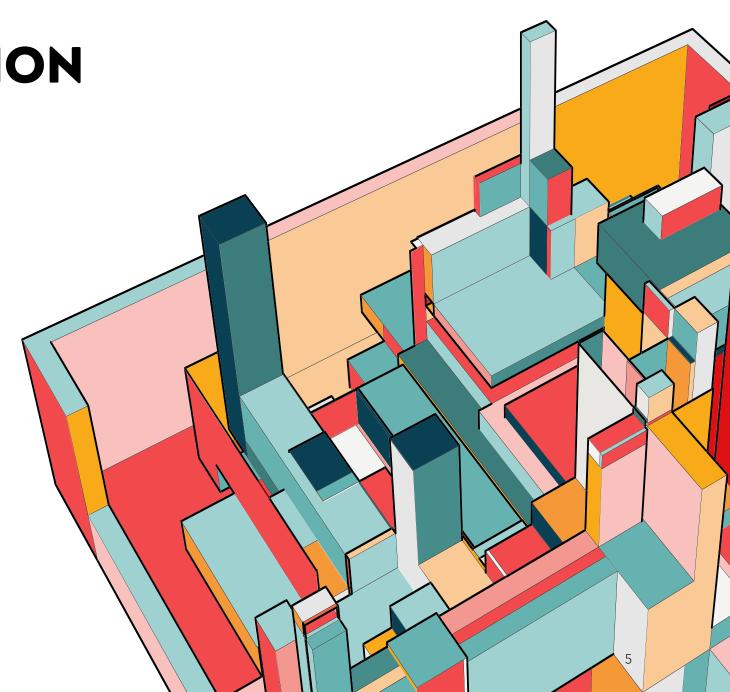


### THE AZIZ FOUNDATION

 Founded by Asif Aziz in 2015, The Aziz Foundation is a family foundation

"I wanted to create something that would last beyond me. A legacy that empowers future generations to lead, to challenge, and to contribute meaningfully to society", Asif Aziz

 The Foundation seeks to support the British Muslim community through the funding of post grad scholarships, internships and also provides grants to organisations working with British Muslims and other communities



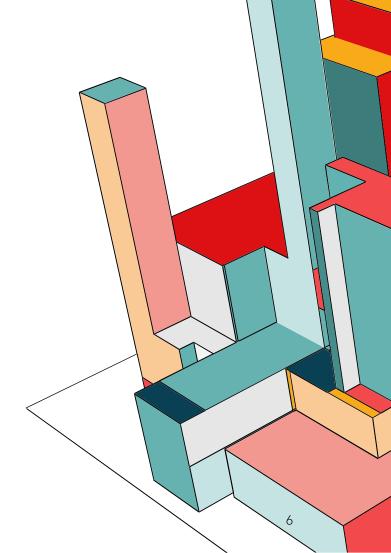
#### **AZIZ FOUNDATION GRANTMAKING**







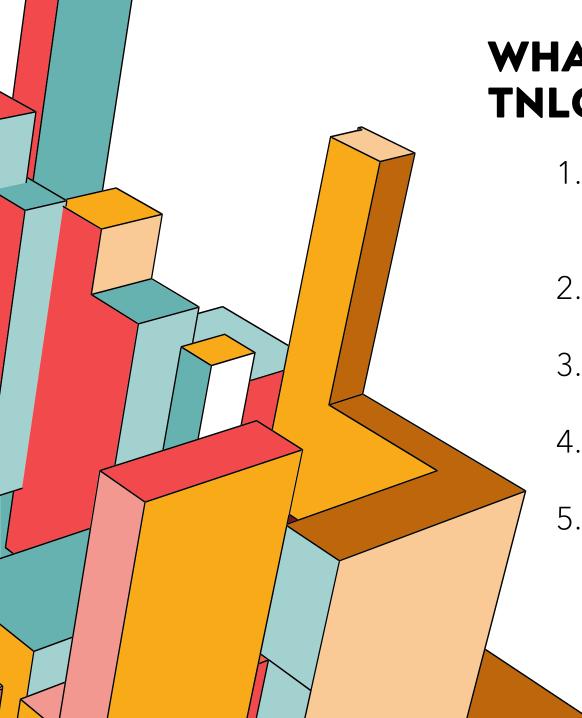






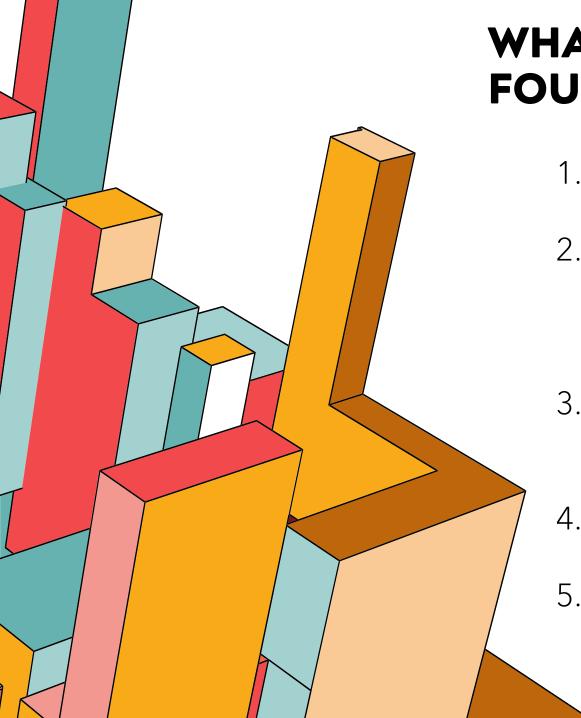
## UNDERSTANDING THE LOCAL LANDSCAPE TO HELP MANAGE DEMAND

- What I saw in my last year at TNLCF in Y&H region
- What I'm doing at the Aziz Foundation
- My conclusions as to actions to take as funders



## WHAT I SAW IN MY LAST YEAR AT TNLCF IN Y&H REGION...

- 1. More organisations securing funding from us then not securing funding they'd been expecting from elsewhere
- 2. More organisations appearing entirely reliant on our funding
- 3. More organisations wanting unrestricted funding
- 4. More organisations pivoting to provide the basic necessities of life
- 5. Increased concerns amongst organisations led by racially minoritised groups about security, abuse and attacks



## WHAT I'M DOING AT THE AZIZ FOUNDATION

- 1. Looking at data on what we've funded previously
- 2. Talking to other funders working with similar communities and in target locations inc about potential funder collaborations
- 3. Talking to past, current funded groups and potential future grant recipients to understand their needs
- 4. Talking to politicians and other decision makers to understand their perspectives
- 5. Reviewing our funding processes



#### MY CONCLUSIONS AS TO ACTIONS TO TAKE AS

**FUNDERS** 

Stop wasting people's time (and your own) by:

- 1. Force yourself out of comfort zone in thinking about collaborations (or at least adopting shared funding application process)
- 2. Be as clear as possible and as honest as possible about what we can fund
- 3. Take difficult decisions about priorities and processes (difficult for you and the sector)
- 4. Have "triage" processes [early 'no's]
- 5. Consider core/unrestricted funding AND be specific in field of work

### **SUMMARY**



