



### **Finding & funding collective solutions to address critical issues in the locality**

#### **Leah Swain (Woodsmith Foundation) & Jill Baker (Lloyds Bank Foundation)**

Woodsmith Foundation and Lloyds Bank Foundation have worked together on two collective projects:

1. Funding and developing a Redcar & Cleveland third sector infrastructure support organisation as there was no provider and the council only had £50K to give and needed funding partners
2. LocalMotion <https://localmotion.org.uk/> - Lloyds, City Bridge Trust, Esmee Fairbairn, Paul Hamlyn and Lankelly Chase came together in 2017 to collectively fund change in local communities around the UK. LocalMotion works in Middlesbrough and is one of the locations and Woodsmith Foundation are based near there.

Key learnings from both projects:

- Put the change you want to see at the forefront.
- As the funder, don't put yourself at the centre of a collaboration.
- Talk to everyone about everything – build relationships first – money is the tool.
- You can only make some things better for some people – decide to focus on one small issue in one community and be realistic and aim to make a small change. Don't try to change the world as you won't be able to. You can't be transformational for all.
- The impact of your collective funding and solution is likely to take many years – patient finance.
- Constantly review how you operate and keep your organisation fresh and constantly learning.
- Some collaborations may not work the first time, but don't worry if it's gone wrong. Try again and use your learnings from the first time.
- Time, Trust, Traction and Tenacity are vital.
- Your grantmaking gets better by learning from others. Start anywhere and follow everywhere to get results. If it's not illegal and won't hurt anyone, give it a go!
- You need to go out and look for collective solutions.
- Valuable for funders to have an 'Opportunities Budget' or 'Flex Fund' in their annual budget on top of their regular grantmaking and operational costs.
- To be collaborative you must have it in your DNA – staff and trustees.
- A mistake can be a CEO or leader to come up with the collaboration idea and then hand this down to middle management to deliver it. This won't work, the initiative needs to be created by the funding team with a number of partners on the frontline.

### **Collaborating with Health to Maximise Impact**

#### **Jo Baker (West Yorkshire Integrated Care Board), Gary Sainty (Head of VCSE, Humber & North Yorkshire), Karen Smith (VCSE Programme Director, South Yorkshire ICB)**

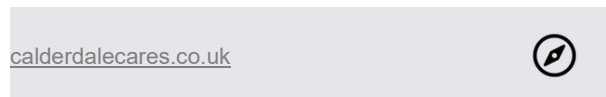
Lots of interest in the three regional models, some similarities but apparently also divergence between the three speakers/regional models and priorities.

Period of massive uncertainty and lack of clarity on how ICB's will look in future with demise of NHS England and other restructuring.

Some concerns, more of the same just with different names and jargon. What has really changed over last 20 years?

Some concerns around funders propping up reduced health funding streams - "additionality" important.

Obvious threats of this uncertainty but also opportunities for greater collaboration. Calderdale Cares (West Yorkshire ICB partnership model) held up as good practice



Collaboration needs facilitation - who facilitates and drives?

Collaboration needs better mutual understanding and alignment

Appetite for YF to co-ordinate:

More opportunities for regional learning / networking and collaboration events (South Yorkshire Funders Model).

More opportunities for thematic learning / networking and collaboration events.

Funders can be innovative and help pump prime projects that can move to getting greater traction.

ICBs will look at work that funders have supported to ensure continuity / sustainability if fits priorities.

### **Supercharging Philanthropy**

#### **Ben Robinson & Kawika Solidum (Centre for Social Justice)**

Referenced Underfunded and Overlooked Report and 'The Big Listen' events.

85% of all income goes to just 4% of all charities?

- How else can we leverage investment
- Feedback to government our ideas – Yorkshire Funders is in a GREAT position to do this!
- Discussed possibility of a 'matchmaker' / funder service, (through the Aligned Working Group) – linking people who want to collaborate and match together
- Good opportunity for us to feedback on behalf of all our members about the issues funders are facing – as we provide around 10% of all investment into VCSE

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