

Emma Pears

SELFA Children's Charity

Does Impact Matter?





IN THE LAST YEAR....

462 children, young people and parents accessed our services



99%

developed positive relationships and a sense of belonging



2183

hours of groups, holiday activities and counselling



163

Workshops, trips and residentials



582

after-school and weekend project sessions



226

one-to-one mentoring and therapy sessions



84%

became significantly more independent



68%

saw a significant improvement in resilience and self-esteem

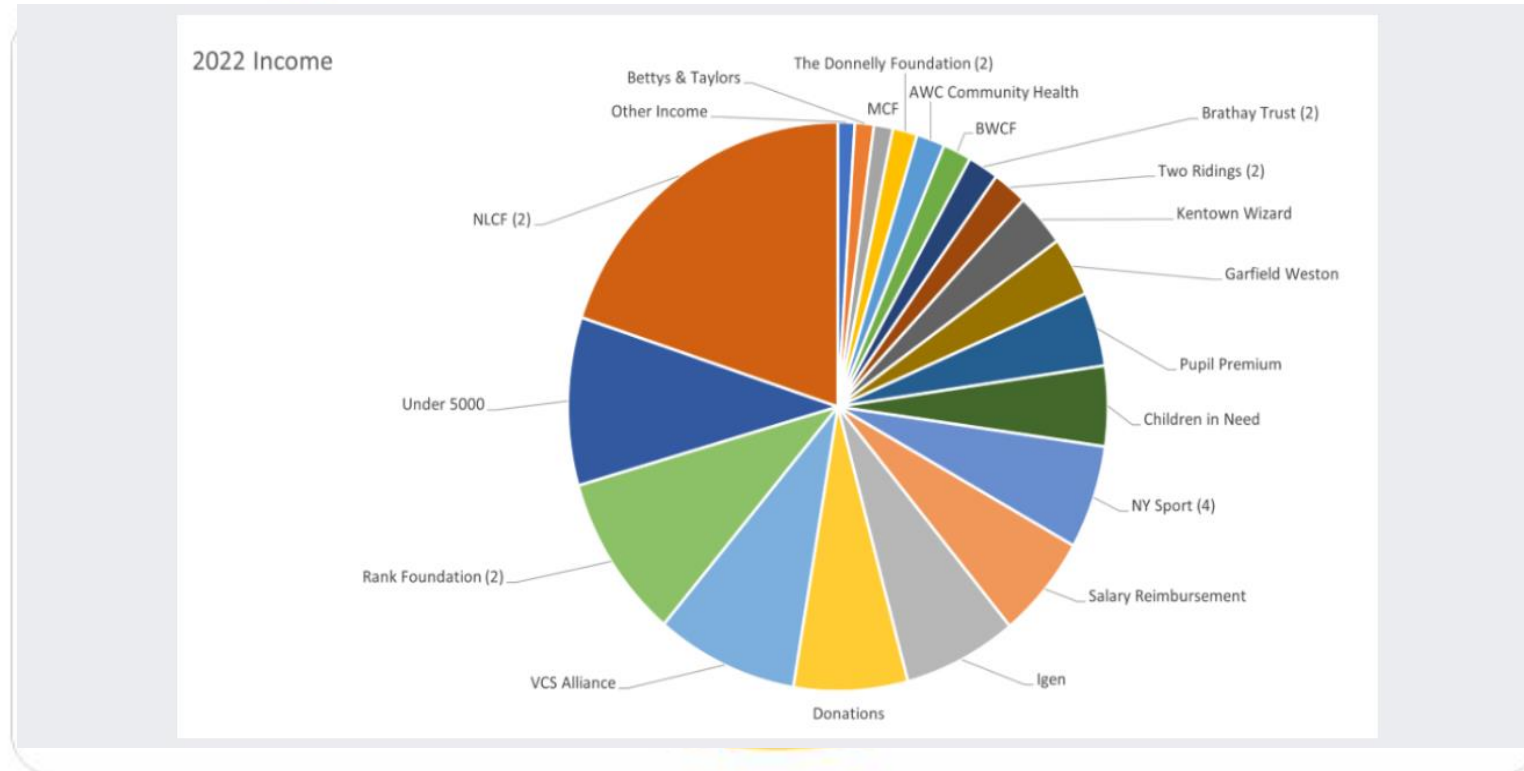


Emma Pears (she/her)

@SELFA_Emma



Surely there has to be a better way of funding small charities? Our income is around £350k a yr & we have 35 different funders, all asking us to report back individually. @IVAR_UK @NPCthinks @DSC_Charity @SocialChangeAg @naomi_southwell - Can you help change the system?! 1/5 📖



2:38 PM · Jan 9, 2023 from Yorkshire and The Humber, England · 96.9K Views

What's working well



Light-touch Reporting



Annual Report 2021-2022

The Rank Foundation – Golden Awards – Grant Update



In April 2022 we were awarded a Golden Award for our project to enable young people to take the lead in establishing an organisation wide shift in culture and attitudes to ensure we have a positive environmental effect, and limit any negative impact.



The project began with two training sessions for our staff and volunteer teams, led by Lucy Allis, a Sustainability Projects Coordinator at WILD C.I.C. These sessions focussed on raising awareness of our impact on the environment and looking at what action we might take to improve this. The training gave time for the team to think about the issues involved and made sure that everyone was onboard for the project.

Next, Project Wild came to SELFA to deliver sessions with the children and young people. These were tailored to the ages and individual needs of the groups, including sessions for children with profound and multiple disabilities, to develop their understanding of the environment and sustainability.

“ I feel more confident in my knowledge of what impacts the environment ”
Member of Youth Council

Our Youth Council decided that they would like to take the lead on the project. The facilitators from Project Wild worked with the group with a mix of discussion, practical activity and taught content across five sessions:

1. Ecology 101 – What is biodiversity and why does it matter?
2. Sustainability – Introduction to the broad concept of sustainability.
3. Field Ecology Skills – Exploring the wildlife in our area with practical field ecology skills.
4. Sustainability on site – Conducting a sustainability assessment of the SELFA premises.
5. Pulling it all together – What do sustainability and environment have to do with each other?



Having completed these sessions, the Youth Council took part in a weekend residential. The young people took part in a range of activities including:

at they learnt during the short sessions to outdoor ecology skills and sustainability Eshton Grange; eractive workshops to identify priority Environmental Policy, and group work to ns under each of the identified priority

“ I think we can make a really positive difference here at SELFA ”
Member of Youth Council



A video was produced at the residential <https://we.tl/t-U3253N1Fku> documenting the work being done by the group. Over the weekend the young people attending the residential took part in a takeover of SELFA's social media channels, sharing their experiences with our followers.

hen provided a presentation for staff and trustees about what they had cipating in the project and what changes they would like to implement. oving signage around the building improve recycling; ensuring space dlife and having an environment group. Some suggestions, such as will be a little difficult to implement ut others, such as installing push not left running are definitely ork is now being pulled together ial Policy, including next steps, and re keen to monitor ongoing progress.



1 and young people have taken part in the project so far.

ople have learned more about climate change and global warming ve and engaging way as well as the little things they can do to make The group engaged well with the project and came away feeling d empowered to make a difference to the environment. They ir teamwork skills through the project through contributing and listening to each others ideas. The young people have increased confidence about engaging in youth-led social action projects and to speak up to ensure their voice is heard on issues that effect them. ”

Katie Hoggarth, Youth Council Leader



What makes a 'Smart Funder'?



**Reporting to our Board
rather than to funders**



Proportional reporting



**Supporting us to
develop our own
systems**



**Paying us for any
additional reporting**

DATA



SORTED



ARRANGED



PRESENTED
VISUALLY



EXPLAINED
WITH A STORY



Final Thoughts & Take Aways



THE WAY WE REPORT



WHAT WE REPORT



LEARNING FROM COVID-19

