

HOW THE COVID-19 PANDEMIC HAS IMPACTED THE VOLUNTARY SECTOR

YORKSHIRE FUNDERS
FORUM 23 MARCH 2022



WHO ARE WE?

- NCVO champions the voluntary sector and volunteering because they're essential for a better society
- 17,000+ members across England
- **We support**
- **We amplify**
- **We connect**



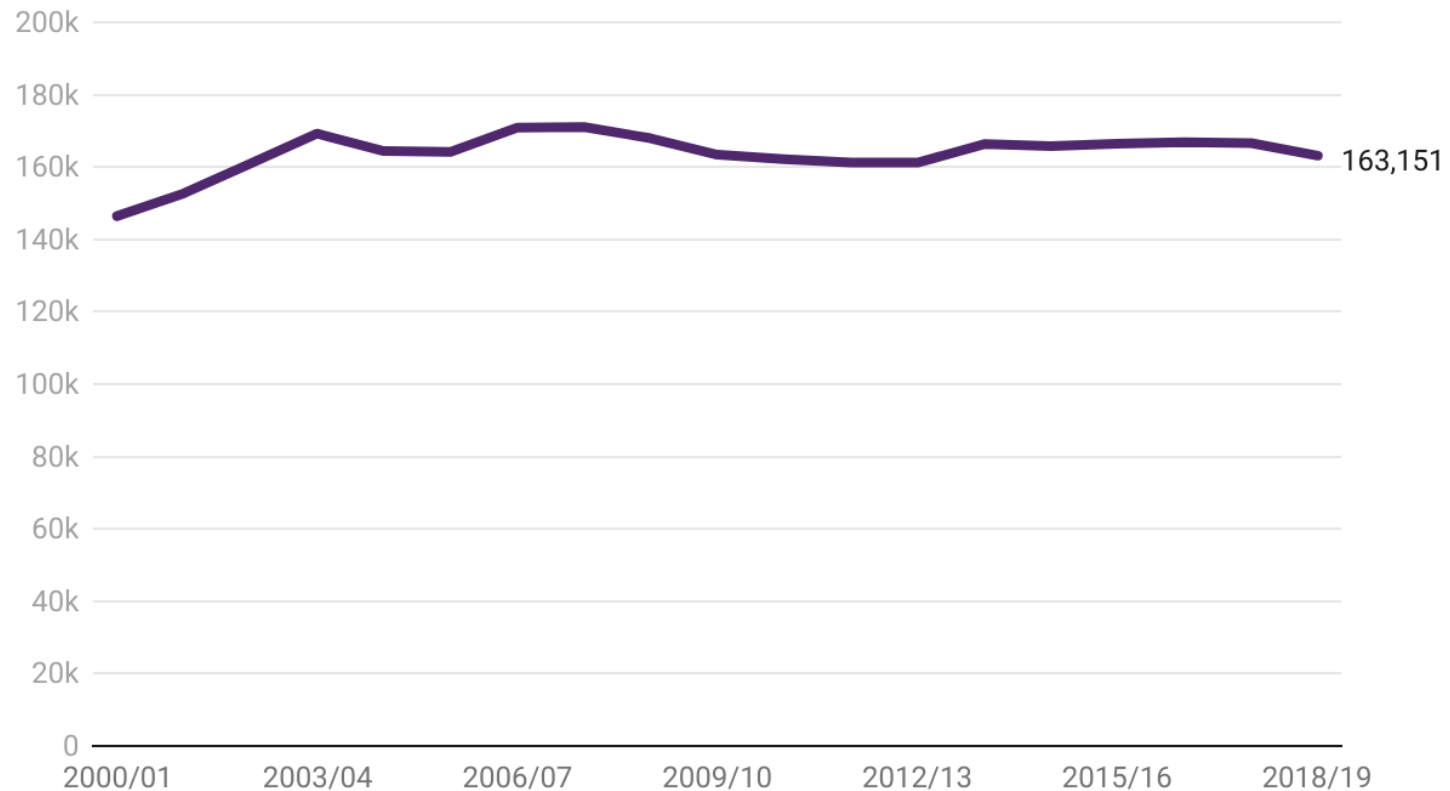
INTRODUCTION

- Charities and volunteering
- Income and expenditure
- Workforce and volunteering
- Trends affecting funders

WHAT DOES THE VOLUNTARY SECTOR LOOK LIKE

HOW MANY CHARITIES ARE THERE?

Number of voluntary organisations, 2000/01 to 2018/19

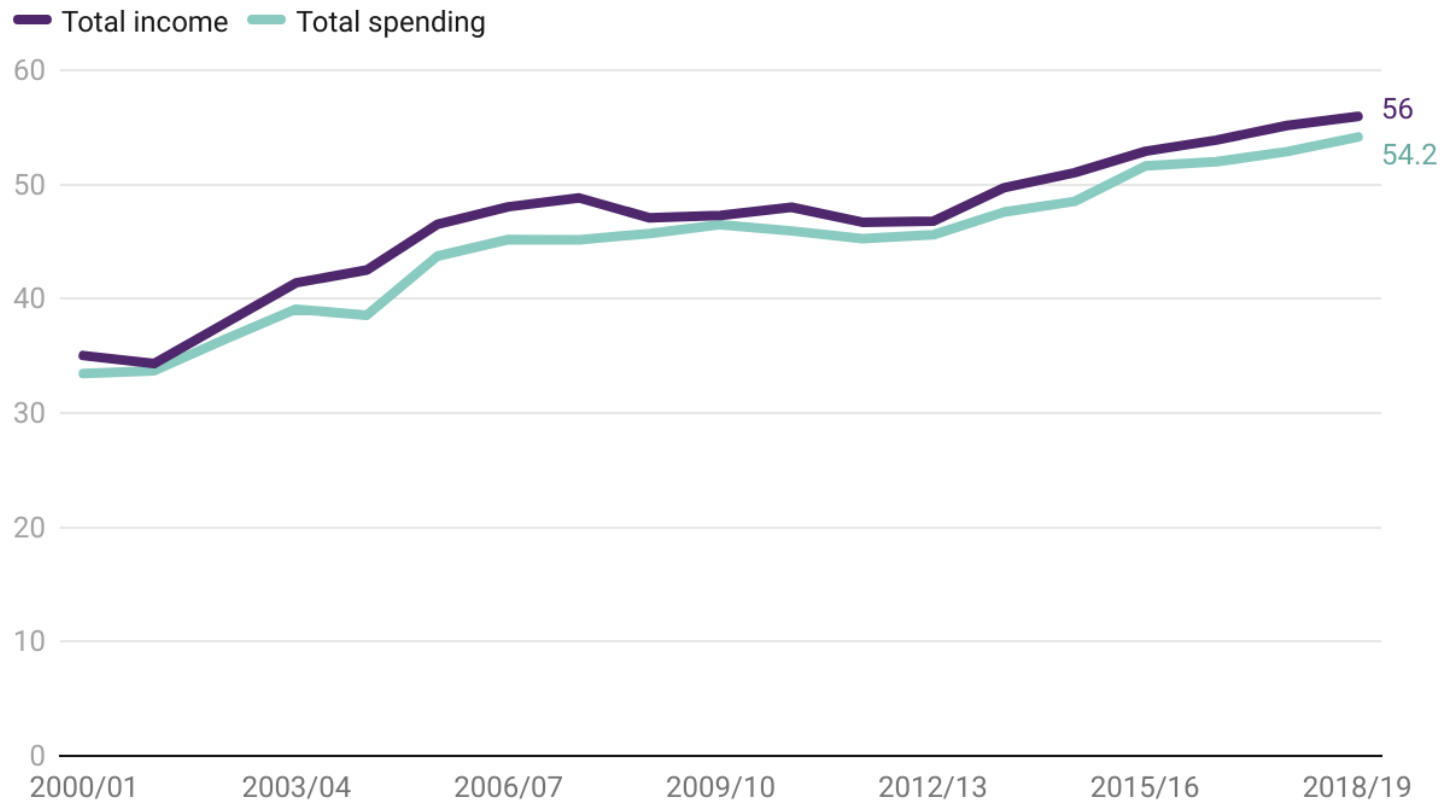


Source: NCVO/TSRC, Charity Commission • Created with Datawrapper

INCOME AND EXPENDITURE

INCOME AND SPENDING HAS RISEN SIGNIFICANTLY

Total income and spending, 2000/01 to 2018/19 (£bn, 2018/19 prices)

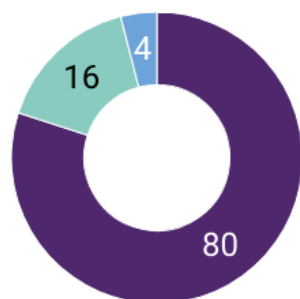


Source: NCVO/TSRC, Charity Commission • Created with Datawrapper

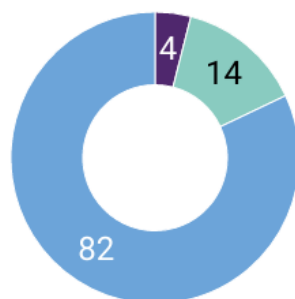
LARGE CHARITIES ACCOUNT FOR THE VAST MAJORITY OF INCOME, SPENDING AND ASSETS

Proportion of organisations by number, income, assets and spending 2018/19 (%)

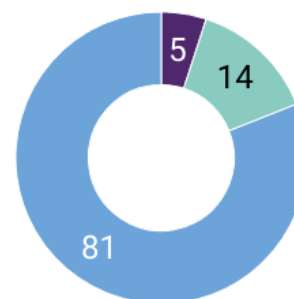
■ Micro and small (<£100k) ■ Medium (£100k – £1m) ■ Large, major, super-major (>£1m)



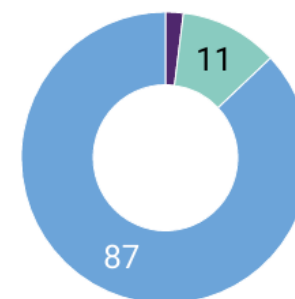
Number



Income



Spending



Assets

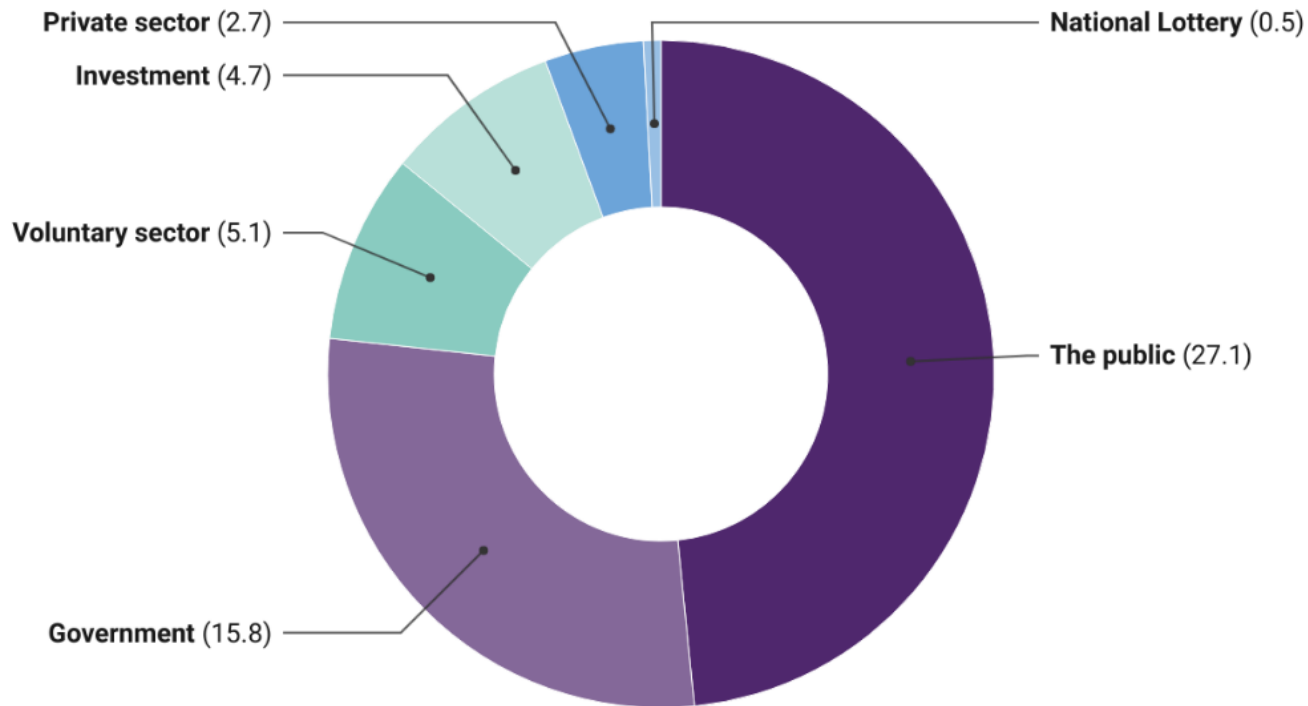
Source: NCVO, Charity Commission • Created with Datawrapper

CHARITIES IN YORKSHIRE

- There were **9,948 charities** based in Yorkshire and the Humber (6% of all UK charities)
- 8,142 or 82% had a turnover of under £100k per year – roughly in line with national trends
- Income and spending were both £2.1bn

(ALMOST) HALF THE SECTOR'S INCOME COMES FROM THE PUBLIC

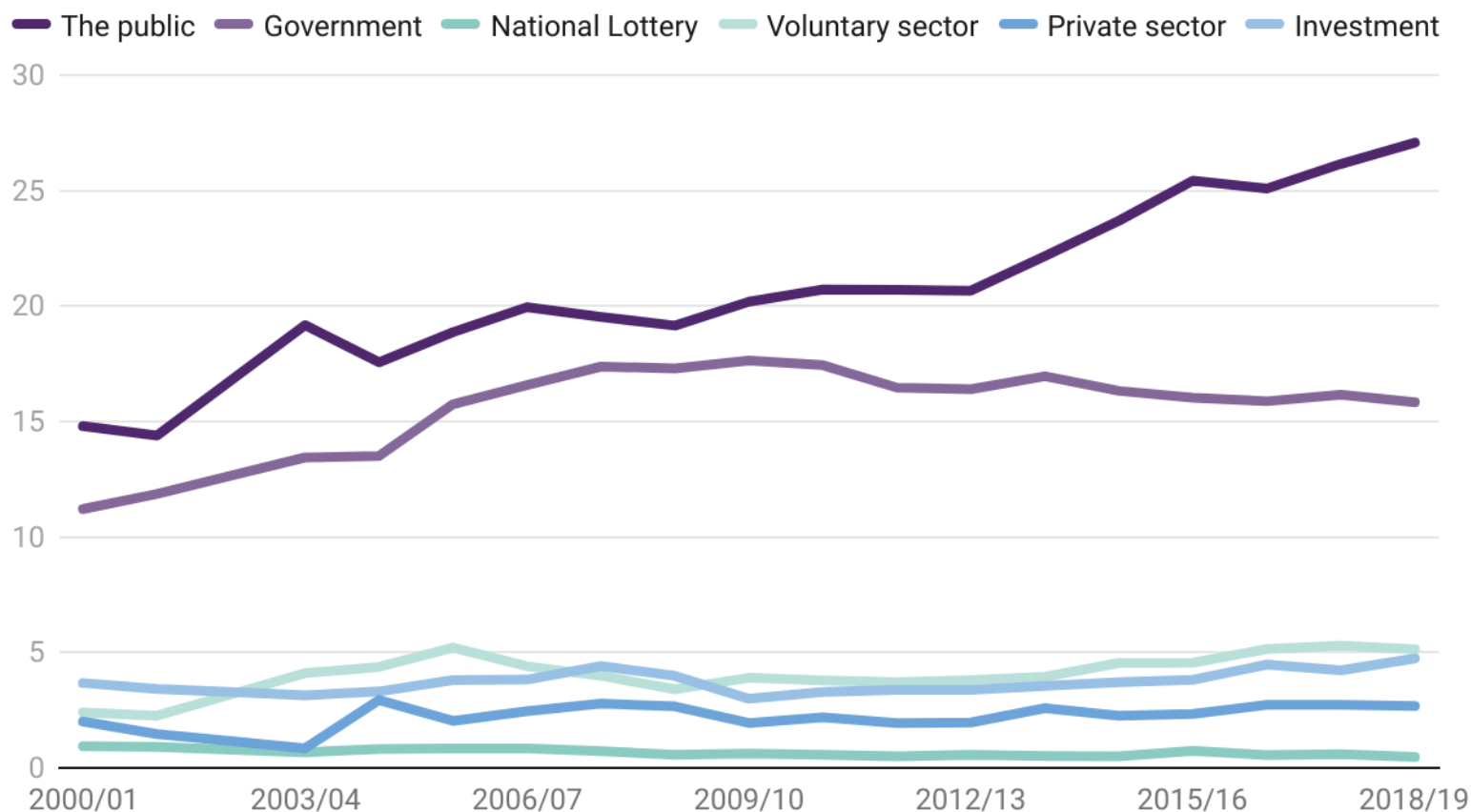
Voluntary sector income by source, 2018/19 (£bn)



Source: NCVO, Charity Commission • Created with Datawrapper

INCOME FROM GOVERNMENT (AS A % SHARE) HAS FALLEN

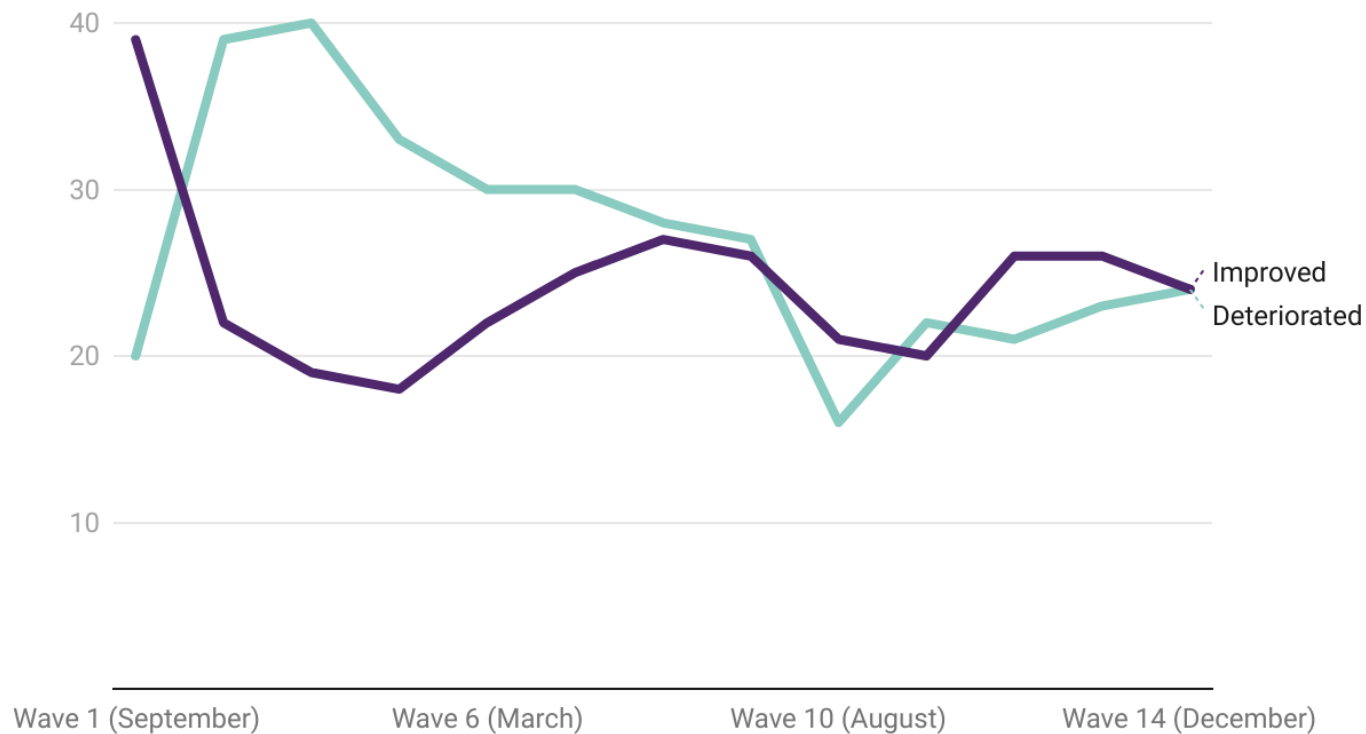
Voluntary sector income sources over time, 2000/01 to 2018/19 (£bn, 2018/19 prices)



Source: NCVO/TSRC, Charity Commission • Created with Datawrapper

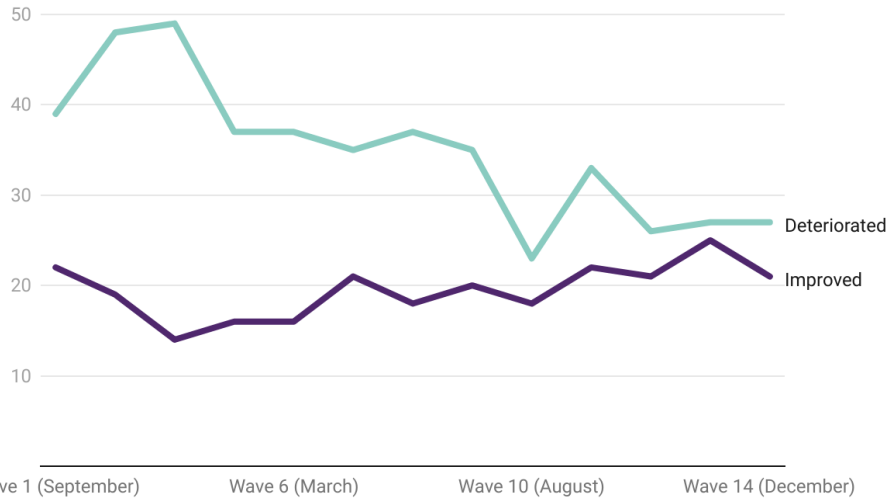
IMPACT OF COVID-19 PANDEMIC ON THE VOLUNTARY SECTOR FINANCES

Change in financial position over the last month, September 2020 to December 2021 (% of respondents)



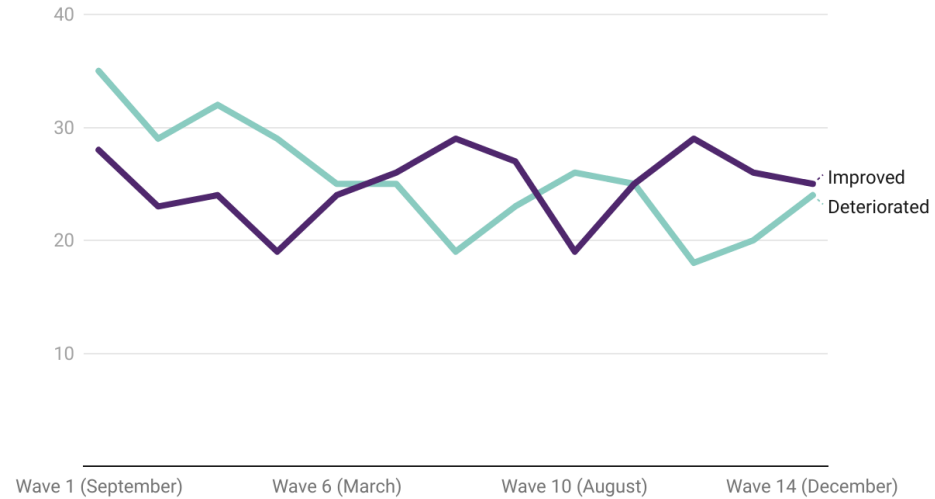
IMPACT OF COVID-19 PANDEMIC ON THE VOLUNTARY SECTOR FINANCES

Change in financial position over the last month for charities with an income less than £100k, September 2020 to December 2021 (% of respondents)



Source: NTU • Created with Datawrapper

Change in financial position over the last month for charities with an income between £100k to £1m, September 2020 to December 2021 (% of respondents)

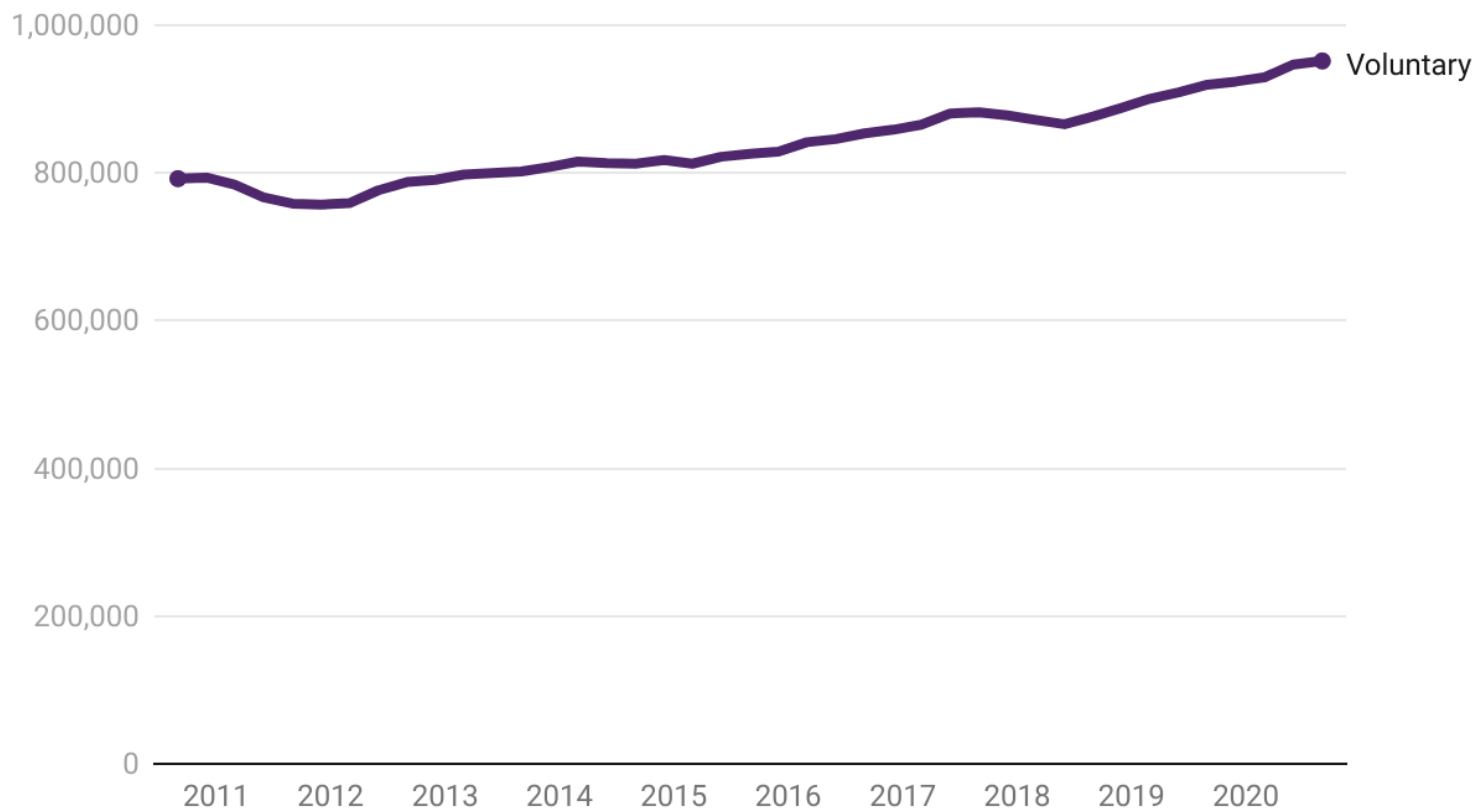


Source: NTU • Created with Datawrapper

WORKFORCE AND VOLUNTEERS

THE SECTOR EMPLOYS MORE PEOPLE THAN ALL THE MAJOR SUPERMARKETS COMBINED

Number of employees in the voluntary sector, September 2010 to September 2020

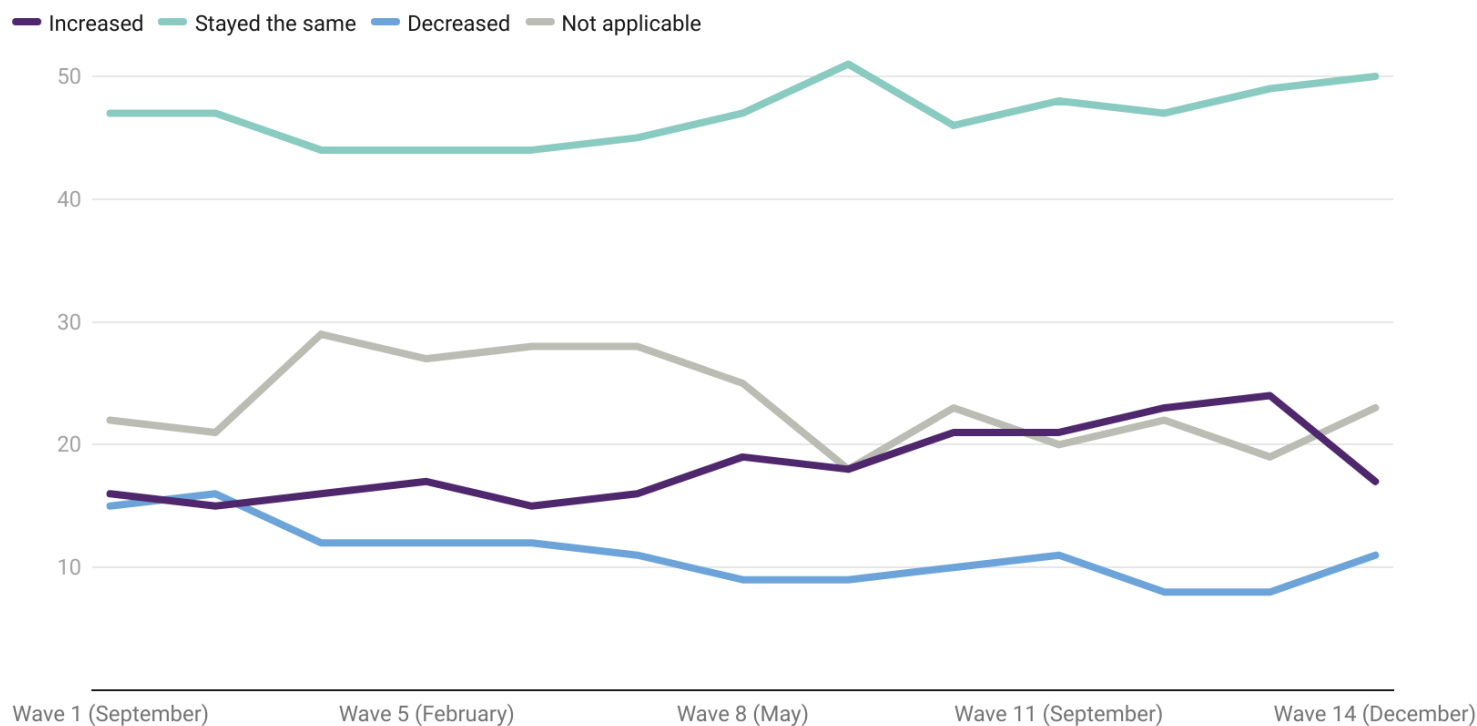


Source: Labour Force Survey • Created with Datawrapper

WORKFORCE CHANGES

WORKFORCE LEVELS OVER TIME

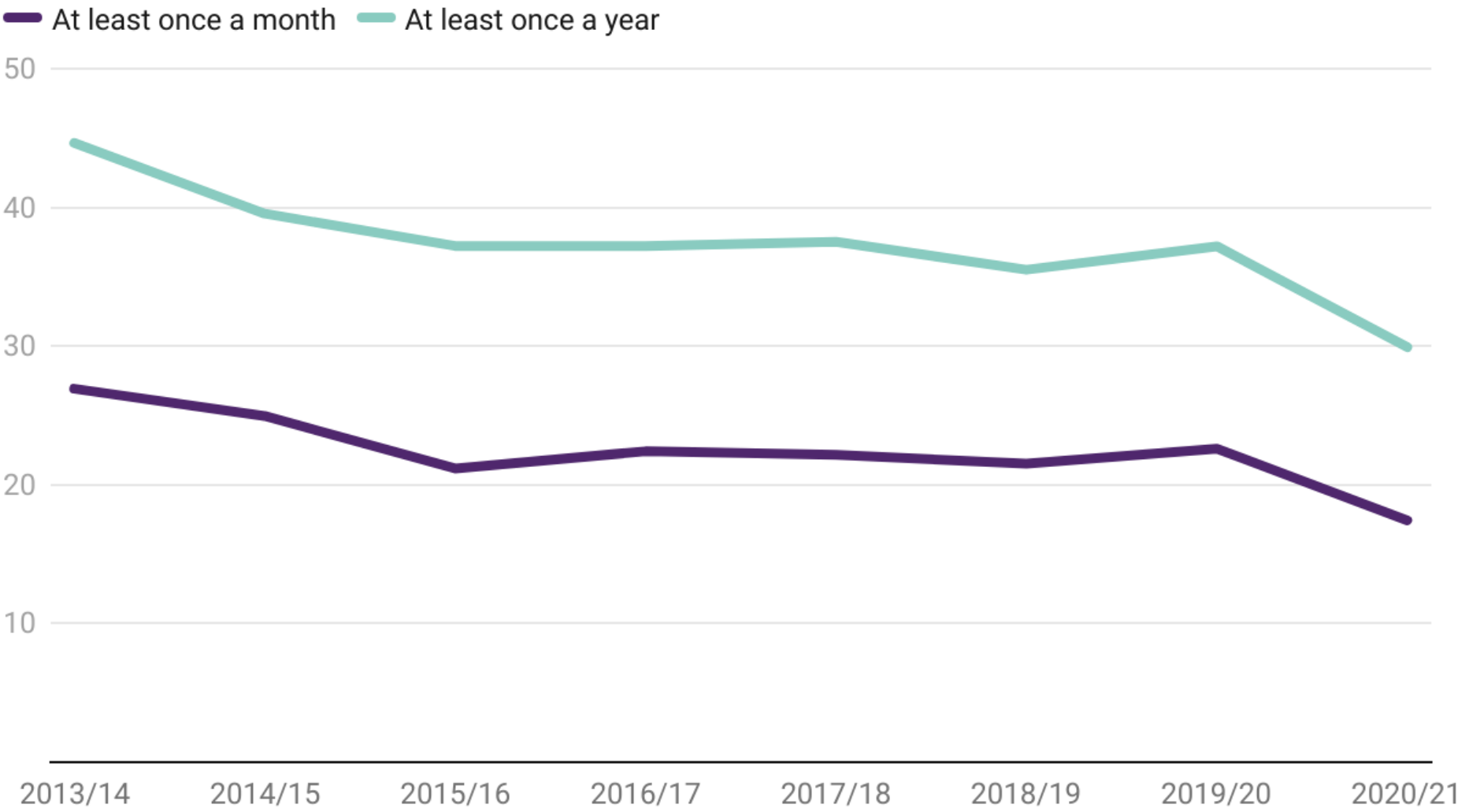
Change in workforce levels over the last month, September 2020 to December 2021 (%)



Source: NTU • Created with Datawrapper



Formal volunteering rates, 2013/14 to 2020/21 (%)



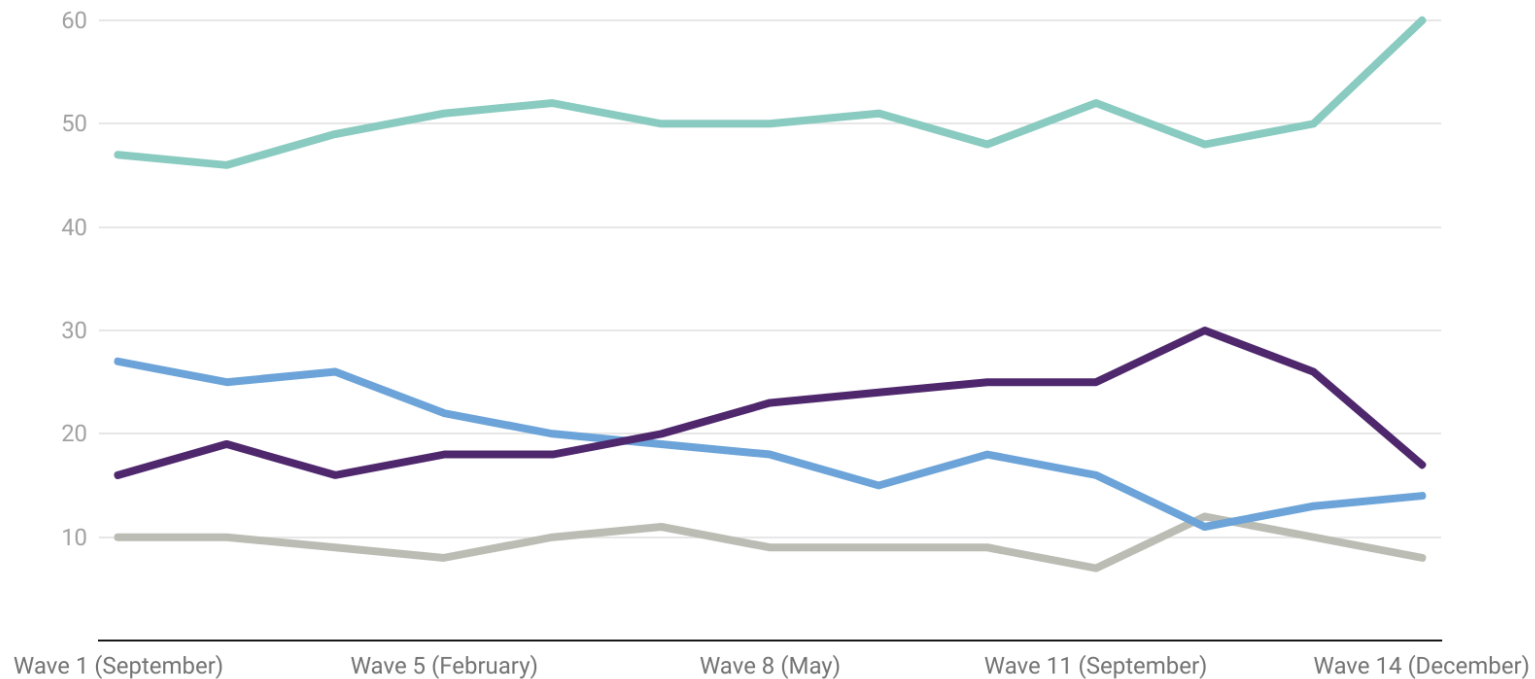
Source: Community Life Survey • Created with Datawrapper

VOLUNTEERING DURING THE PANDEMIC

VOLUNTEERING LEVELS BY MONTH

Change in volunteering levels over the last month, September 2020 to December 2021 (%)

Increased Stayed the same Decreased Not applicable

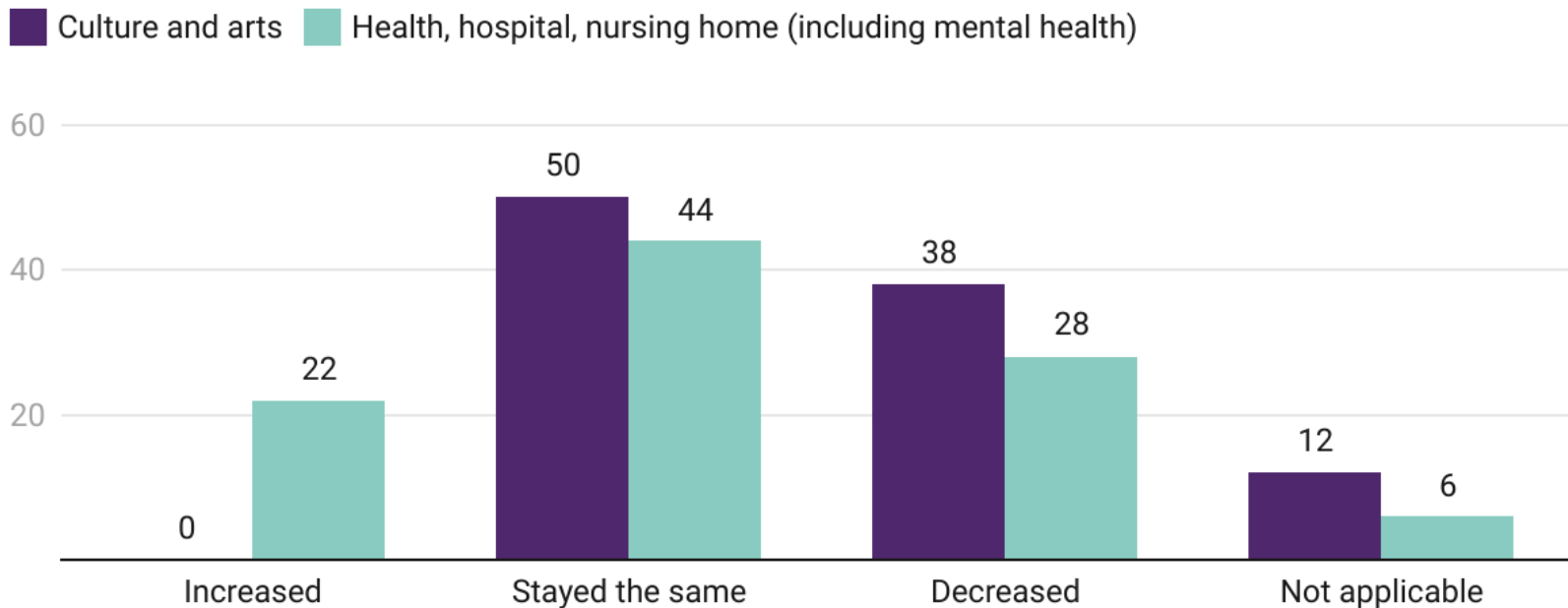


Source: NTU • Created with Datawrapper

VOLUNTEERING DURING THE PANDEMIC

VOLUNTEERING LEVELS BY SUBSECTOR

Volunteering over last month by subsector, January 2021 (% of respondents)

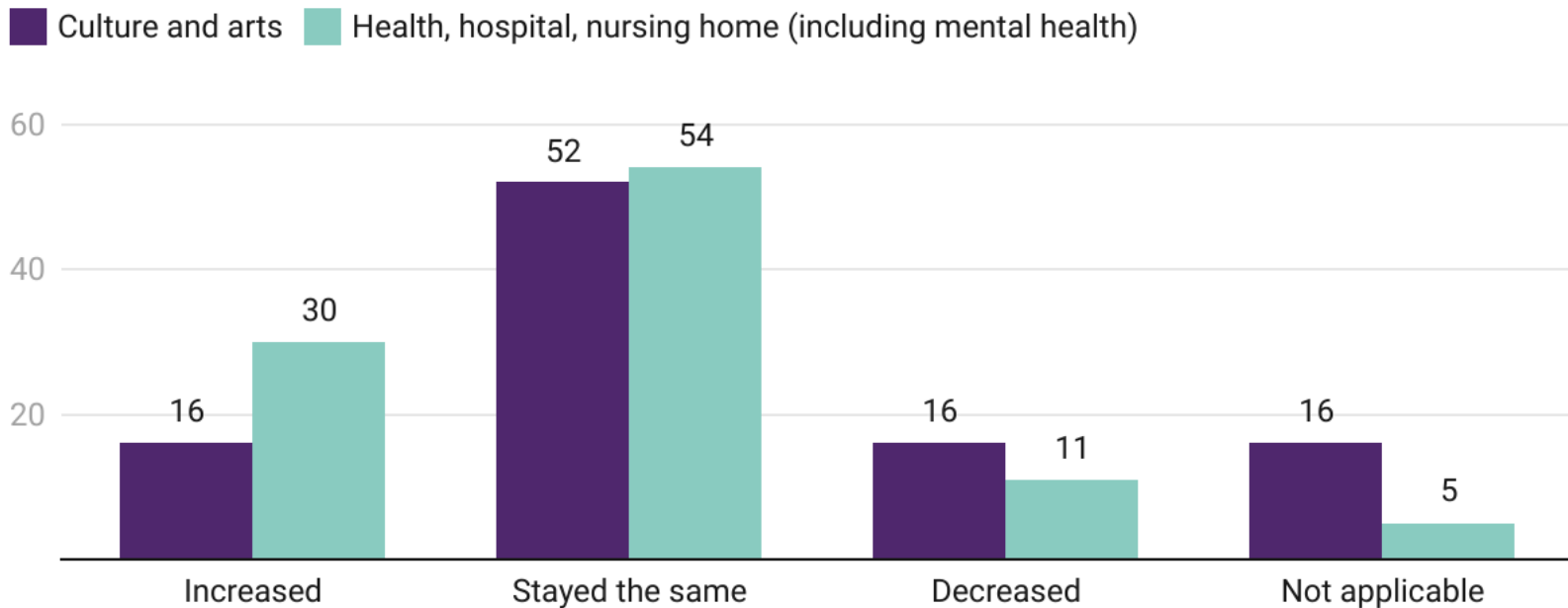


Source: NTU • Created with Datawrapper

VOLUNTEERING DURING THE PANDEMIC

VOLUNTEERING LEVELS BY SUBSECTOR

Volunteering over last month by subsector, May 2021 (% of respondents)



Source: NTU • Created with Datawrapper

KEY TRENDS FOR FUNDERS

ROAD AHEAD 2022

- Political
- Economic
- Social
- Technological
- Environmental
- Legal
- ***Cross cutting issue: EDI***

DIFFICULT ECONOMIC TIME

- Higher tax, higher spending, high prices and higher inflation
- Local government under pressure
- Big crunch on household bills
- Results in more demand for charitable services

GIVING AND PHILANTHROPY

- Number of donations and amounts given are decreasing
- Pandemic-related savings will be retained by individuals
- Legacy income is up and growing
- Shifts towards cashless giving – from 50% to less than 10%
- Skills needed for digital fundraising

LINKS TO OUR RESEARCH

- Almanac 2021 <https://beta.ncvo.org.uk/ncvo-publications/uk-civil-society-almanac-2021/>
- Respond, Recover, Reset (Nottingham Trent) <http://cpwop.org.uk/what-we-do/projects-and-publications/covid-19-vcse-organisation-responses/>
- Road Ahead 2022 <https://beta.ncvo.org.uk/ncvo-publications/road-ahead-2022/>

THANK YOU

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