



360Giving briefing

Yorkshire Funders 11 January 2022

About 360Giving

360Giving
helps
people to
publish
and use
open
grants
data

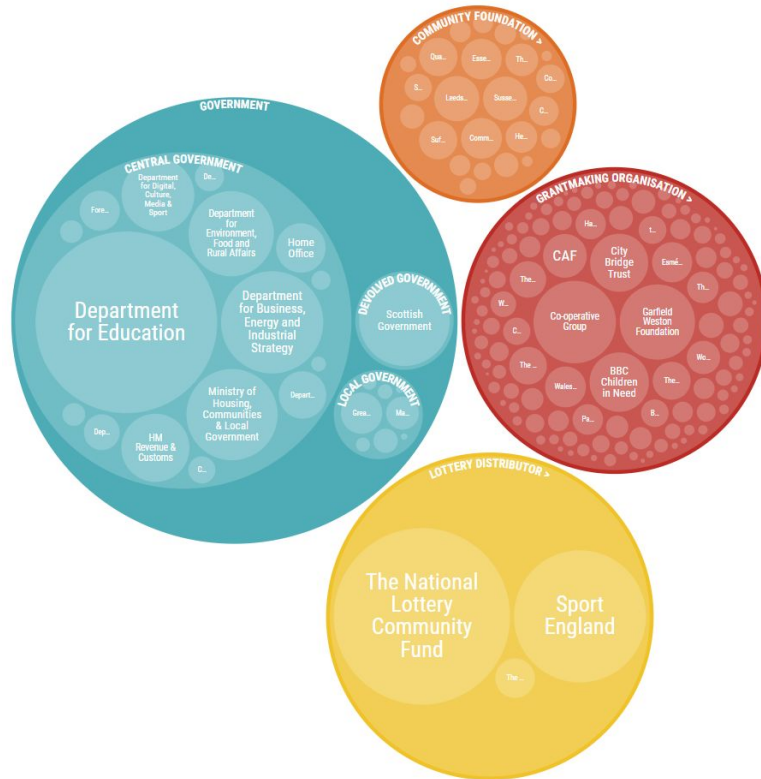




Our story

“I want to know what people are doing so I can learn from them, I can collaborate with them and I can get better at my job... Philanthropy can feel a bit like giving in the dark and I just want us to have better information so we can make the best decisions.”

Who shares 360Giving data?



Who receives the grants?

Legal form of grant recipients

March 2020 - October 2021

Grants % Grant amount %



<https://covidresearch.threesixtygiving.org/grant-recipients/recipient-types/>

10 core fields of information

Grant to Getaway Girls (360G-CiN-2020-5442)



Covid19 - This project will deliver training and skills development for young women experiencing a range of disadvantages and experiencing isolation and poor mental health due COVID-19. This will result in increased confidence and skills and entering employment.

Where is this data from?

This data was originally published by BBC Children in Need. If you need to report a problem in the data please contact BBC Children in Need directly, see their GrantNav publisher page for more information.

<https://grantnav.threesixtygiving.org/grant/360G-CiN-2020-5442>

What other data is shared?

- Recipient or grant location
- Grant programme names
- Grant duration
- Classifications
- Website urls
- Organisation descriptions



360Giving data is open data

“Open data and content can be freely used, modified, and shared by anyone for any purpose” <https://opendefinition.org/>

Data shared in spreadsheets

Identifier	Title	Description	Currency	Amount Applied For	Amount Awarded	Award Date	Recipient Org:Identifier	Recipient Org:Name	R
360G-TwoRidingsCF-A545633	Covid19	Funding to distribute newsletters to support the village, and for admin and contingency costs while the group has lost income.	GBP	1444	1444	24/03/2020	360G-TwoRidingsCF-ACC942518	Darley Church Committee for Darley Community Support Group	
360G-TwoRidingsCF-A545637	Covid19	Funding to run more food bank deliveries to young people, in an area of high deprivation.	GBP	2000	2000	30/03/2020	GB-CHC-1055980	St Michaels Youth Project	
360G-TwoRidingsCF-A545638	Covid19	Funding for resources to work remotely, and to cover lost fundraising opportunities.	GBP	1323.55	1323.55	02/04/2020	GB-CHC-1173795	Older Citizens Advocacy York	
360G-TwoRidingsCF-A545639	Covid19	Funding to deliver lunch club via phone and food parcels; funding to help cover utility costs of running the centre, with loss of renting groups.	GBP	2000	2000	25/03/2020	GB-CHC-1168129	The Hull (North Bransholme) Phoenix Project	
360G-TwoRidingsCF-A545643	Covid19	Funding to be able to increase food deliveries, and to continue and increase phone support.	GBP	2000	2000	30/03/2020	GB-CHC-1163226	beverley cherry tree community centre	
360G-TwoRidingsCF-A545645	Covid19	Funding for food, fuel, toiletries etc to support individuals and families, and for equipment to allow for remote working.	GBP	2000	2000	25/03/2020	GB-CHC-1146714	The Hinge Centre limited	
360G-TwoRidingsCF-A545711	Both	Covid-19. Funding to run home visiting by phone, to people with sight loss.	GBP	2000	2000	02/04/2020	GB-CHC-1159188	MySight York	
360G-TwoRidingsCF-A545713	Covid19	Grant to Musical Memories CIC	GBP	2000	1000	02/04/2020	360G-TwoRidingsCF-ACC794813	Musical Memories CIC	
360G-TwoRidingsCF-A545715	Covid19	Funding to enable the organisation to provide essential support to the local community including co-ordinating volunteers, organising food and medicine deliveries and providing activities and food parcels to vulnerable children and young people.	GBP	2000	2000	02/04/2020	GB-CHC-1169686	SELFA	
360G-TwoRidingsCF-A545797	Covid19	Covid-19. Funding towards costs to provide extra support to those with mental health issues.	GBP	2000	2000	02/04/2020	GB-CHC-1162624	Second Thoughts East Yorkshire	
360G-TwoRidingsCF-A545803	Covid19	Funding to support the community shop to maintain a service in the village and to enable them to undertake home deliveries for older residents in isolation.	GBP	2000	2000	25/03/2020	360G-TwoRidingsCF-ACC942678	Clapham Community Shop Limited	
360G-TwoRidingsCF-A545805	Covid19	Covid-19. Funding towards delivering food and support to people recovering from addiction.	GBP	2000	2000	02/04/2020	GB-CHC-1150229	RHM Recovery	
360G-TwoRidingsCF-A545807	Covid19	Funding to enable the charity to cope with the increased demand for their existing meals on wheels service and to enable them to provide an emergency response for people in isolation. The charity operate in an area of significant disadvantage and are well placed to provide a key community response.	GBP	2000	2000	30/03/2020	GB-CHC-1165915	The Moorlands Community Charity	
360G-TwoRidingsCF-A545808	Covid19	Funding to enable the organisation to amend their usual work and utilise their volunteers in a different way, providing a telephone support service and home delivery service in collaboration with other local groups.	GBP	2000	2000	25/03/2020	GB-CHC-1163868	Beverley Community Lift	

Hosting and licensing the data



Across all activities, BBC Children in Need is committed to being as transparent as possible as a funder. This is why we joined the [360Giving](#) initiative together with other funding bodies to publish our grants data.

We have used the 360 giving data standard as a way of publishing our data, this will be updated when new grants get awarded. Not all of these will still be active grants but will show a range of the grants that we have awarded over the last few years.

<https://www.bbcchildreninneed.co.uk/wp-content/uploads/2021/05/360-Giving-data-Master-Upload-V2.xlsx>

This work is licensed under the Creative Commons Attribution 4.0 International License. To view a copy of this license, visit <http://creativecommons.org/licenses/by/4.0/>. This means the data is freely accessible to anyone to be used and shared as they wish. The data must be attributed to BBC Children in Need.

<https://www.bbcchildreninneed.co.uk/grants/bbc-children-in-need-360-giving/>

360Giving Data Registry



The Leathersellers' Company Charitable Fund


Grants awarded since July 2016

Grants from Jul 2016 to Jul 2021

Records **515**

Total grants £ **11.8m**

CSV - 178 kB

Valid data 

Licence 



Leeds Community Foundation

Grants Awarded Dec 2021

Grants from Dec 2021

Records **31**

Total grants £
310,884

XLSX - 38 kB

Valid data 

Licence 

Grants Awarded Nov 2021

Grants from Nov 2021

Records **67**

Total grants £
534,049

XLSX - 67 kB

Valid data 

Licence 

360Giving data is useful and used

Due diligence

Collaboration

Strategy reviews

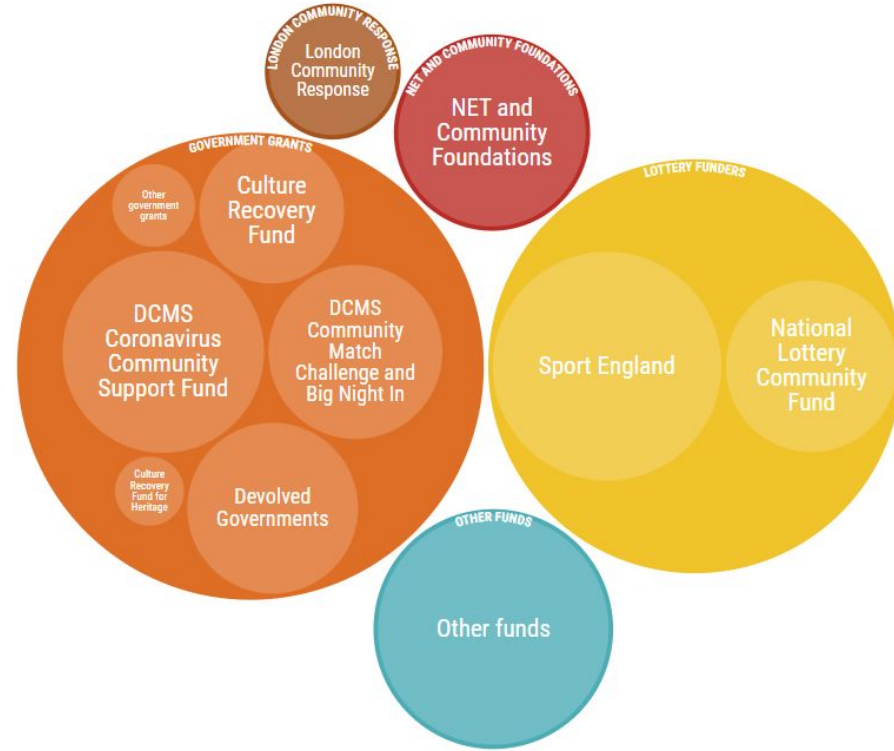
Fundraisers

Research



New 360Giving research

A report with interactive charts to understand the 'why' and 'what' of UK COVID relief and recovery grants.



Covid relief and recovery grants

- How grants changed over time, how much they were for and how long they were.
- Which types of organisations were funded, and to which parts of civil society.
- How funders changed how they fund, and patterns of funding previous recipients.



Introduction to 360Giving tools



COVID-19 Grants Tracker

Based on data published by UK grantmakers in the
360Giving Data Standard

<https://www.threesixtygiving.org/data/>



GrantNav

A search engine for grants data.

Explore and download data about where funding goes and how much is given across billions of pounds of grants, for causes and locations across the UK.

Search, explore and download grants data published by UK funders in the 360Giving Data Standard.

Enter a search term Our guide to [targeting your search](#)

Search grants, funders, recipients, locations Search

217	281,153	632,620
Funders	Recipients	Grants
Funder summary	Recipient summary	See all grants

<https://grantnav.threesixtygiving.org/>

GrantNav

- Search by keywords - "[young people](#)"
- Filter searches by date, size, location, programmes, funders and recipients.
- View by [grant](#), [funder](#), [recipient](#) or [location](#).
- Download results for further analysis or open view in 360Insights.



360Insights

A tool to help you understand funders better. Combining and visualising 360Giving and charity data. Explore funders across different areas – from their grant dates to types of recipients.

Sir George Martin Trust between 2017 and 2021



*median

From the 360Giving data registry

Published by Sir George Martin Trust with a Creative Commons Attribution 4.0 International (CC BY 4.0) licence.

Download original file (xlsx)

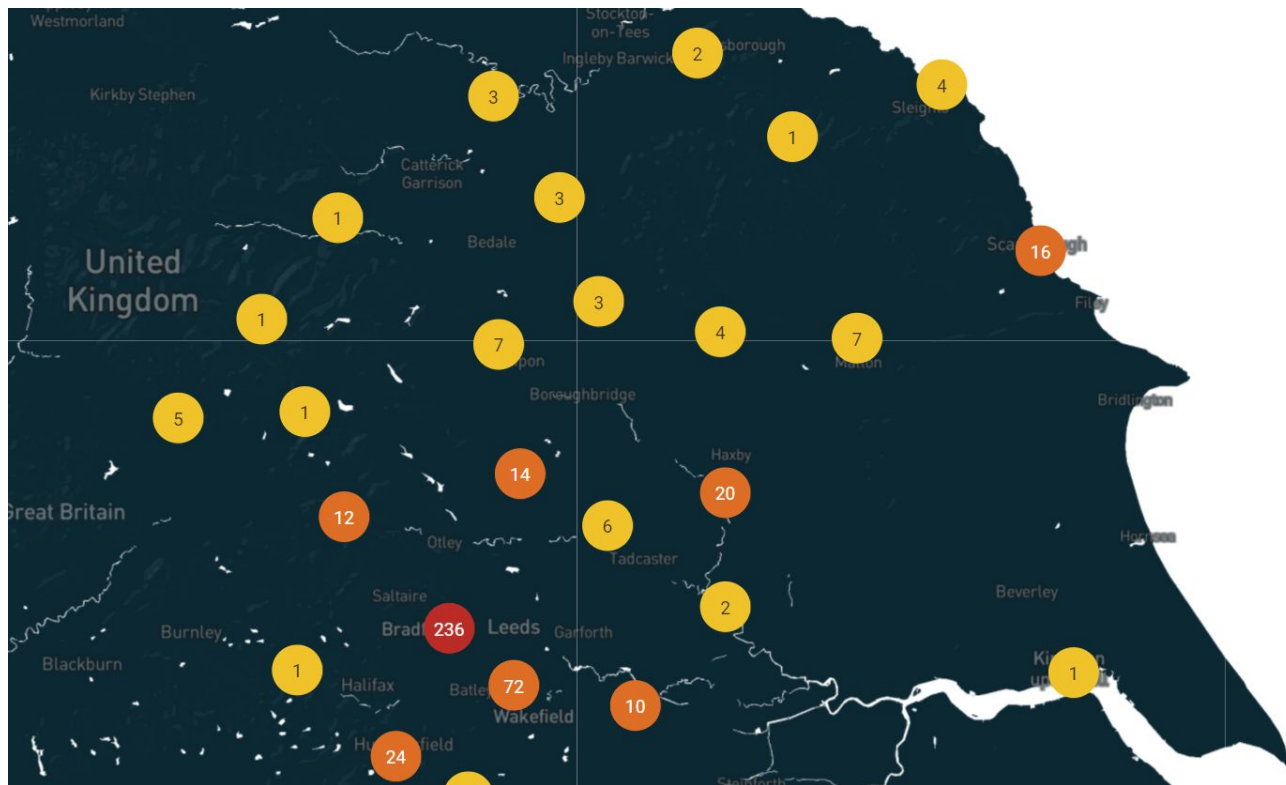
Amount awarded

(number of grants)



<https://insights.threesixtygiving.org/>

360Insights map



360Insights

- View a [published file](#) or load in [GrantNav search result](#).
- Combines grants with charity & company data.
- Visualises seven aspects of the data:
Amounts, Dates, Recipient types,
Region, Location, Age & Income.



COVID-19 Grants Tracker

Launched in April 2020 to track grants awarded in response to the pandemic. Includes grants with "covid", "coronavirus", "pandemic" or "cv19" in the data.



COVID-19 Grants Tracker

Based on data published by UK grantmakers in the 360Giving Data Standard

59,769

Grants

39,384

Recipients

157

Funders

£1,525,988,520

Total

Filter by funder...

Filter by recipient...

Filter by area...

Search grants...

<https://covidtracker.threesixtygiving.org/>



COVID-19 Grants Tracker

- Combines features of GrantNav and 360Insights.
- Filter by funder, recipient or location.
- Shows funding flows between grantmakers.
- Maps a wider range of location data.



Who funds with who?

- Links funders together - each thread represents a recipient in common.
- Analysis provides “funders & recipients in common” lists for each publisher.
- Chord diagram analysis can also be filtered by location.

Publishing process

- Overview of the process for sharing data
- Sir George Martin Trust case study.

Funders
publish data
about their
grants in the
360Giving
Data
Standard





360Giving support for publishing

- Pro-bono support to funders.
- No registration fees.
- Support is tailored to your circumstances.

Process takes time and attention -
depending on volume and quality of data.

3 steps to sharing data

Plan - Decide and gather the information you want to share.

Prepare - Transform your data into 360Giving format.

Publish - Make the information available online as open data.

Plan

- Which fields to include?
- What time period, programmes?
- How is grants information collected?
- Where is it stored? Is there a grants system?
- Consider privacy/responsible data implications.

Methods for preparing data

- How, what and whether grants information is collected has impact
- Manual vs built-in approaches
- Different options available:
 - Funders with database
 - Funders using spreadsheets, or who don't collect data yet.

Manual approach

- Can work with source data exported from grants system or data managed in spreadsheets.
- Excel Conversion Tool, tailored to each publisher.
- Can be set up for **data collection & conversion**.

Built-in approach

- CRMs (Salesforce, Microsoft Dynamics) can be set up to export 360Giving data.
- Some 'managed' Salesforce systems have 360Giving already built-in.
- Needs to be configured by Admins or developers/consultants.

Publish

1. Decide what open license to use.
2. Select a location online to host data.
3. Publish 360Giving data file alongside the details of the open license.
4. File is added to the 360Giving Data Registry.

360Giving for local authorities

- 360Giving is the grant data standard authorised for use by [UK government](#).
- Sharing 360Giving data fulfills Transparency Code 2015 obligations.
- Collating and preparing data has internal benefits - providing a single source of information about funding.

Sir George Martin Trust case study

- **Before:** Collecting and coding grants manually for internal reporting
- **Solution:** Set up a simple Excel database which works for internal purposes and 360Giving data.
- **Ongoing process:** Filled out after each meeting but published to 360Giving annually.



Discussion

Next steps

- Use our tools and data.
- Read our [blog](#) and [subscribe to our newsletter](#).
- Contact us about sharing your data.
- Let us know how 360Giving data can work with Yorkshire Funders.



Thank you

Katherine Duerden
Publishing and Support Manager
Contact: katherine@threesixtygiving.org