

Yorkshire and Humber funding ecology research 2021

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Research
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Why did we carry out this research?

- Analysis of funding for the three years from 2018/19 to 2020/21 to build on our previous report which analysed the three years 2015/16 to 2017/18
- Gain an understanding of how Yorkshire and Humber voluntary sector funding compares with other regions
- Gain understanding about how, where and to whom funding is distributed within the region
- Use this knowledge to raise awareness and build collaboration with funding partners locally and nationally

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What have we produced?

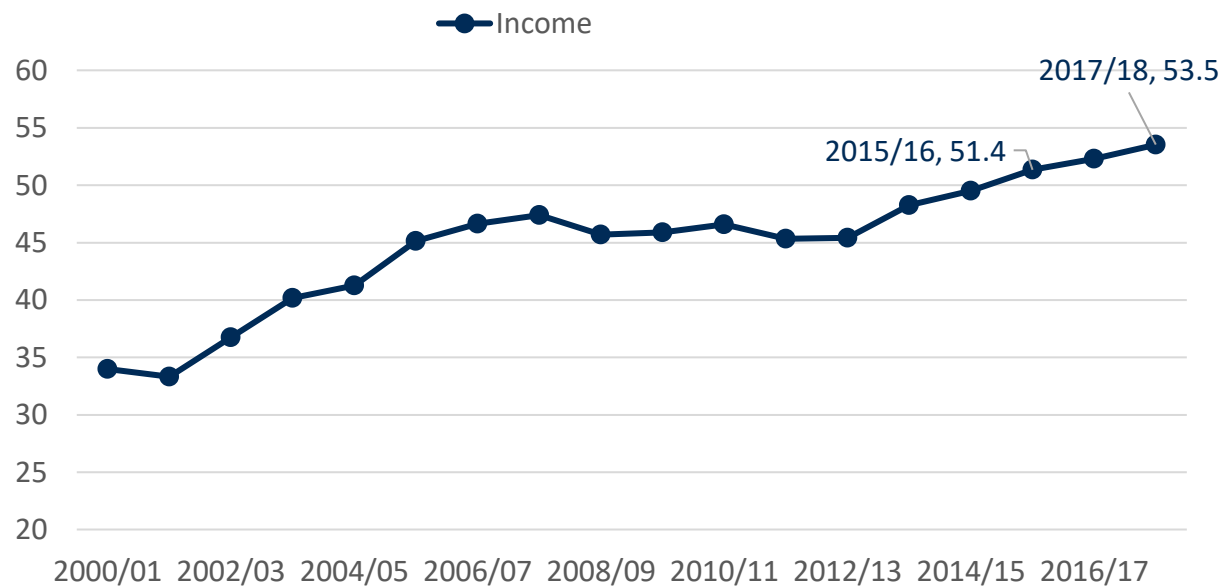
- An overview of the current funding picture nationally
- Analysis of grant funding for voluntary-sector organisations in Yorkshire and Humber
- Analysis of the local voluntary sector using Charity Commission data
- An online analysis tool, with interactive maps and filters

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The national voluntary sector

The income of the voluntary sector nationally has increased modestly since our last report from £51.4billion to £53.5billion



Source: NCVO UK Civil Society Almanac 2020

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The national voluntary sector

In proportional terms, Yorkshire and Humber's voluntary sector income remains one of the lowest in England

	Organisations [A]	Income (£m) [B]	Population (1000s) [C]	VCS orgs per 1,000 persons [A/C]	Funding per person [B*1000/C]
London	24,922	22,873	8,962	2.8	£2,552
South East	24,846	6,419	9,180	2.7	£699
South West	17,543	3,841	5,625	3.1	£683
East of England	16,328	3,313	6,236	2.6	£531
West Midlands	11,408	2,709	5,934	1.9	£456
North West	13,268	3,174	7,341	1.8	£432
North East	4,464	1,082	2,670	1.7	£405
Yorkshire & Humber	10,352	2,058	5,503	1.9	£374
East Midlands	10,573	1,744	4,836	2.2	£361
England	133,704	47,212	56,287	2.4	£839

Source: NCVO Civil Society Almanac 2020; ONS (mid-2019 population estimates)

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The national voluntary sector

When relative deprivation levels as well as population levels are considered, Yorkshire and Humber's voluntary sector income is the lowest of all nine England regions

	Population (1000s)				Income		
	Income (£m)	Overall	In deprived LSOAs	Deprivation weighting	Per person	Per person, weighted for deprivation	
	A	B	C	$D = 0.5 + 0.5 * (C / 11.3m) / (B / 56.3m)$	$E = A * 1000 / B$	$F = E / D$	
London	22,873	8,962	1,460	0.91	£2,552	£2,814	
South East	6,419	9,180	766	0.71	£699	£987	
South West	3,841	5,625	604	0.77	£683	£889	
East of England	3,313	6,236	632	0.75	£531	£705	
East Midlands	1,744	4,836	861	0.94	£361	£382	
West Midlands	2,709	5,934	1,786	1.25	£456	£365	
North West	3,174	7,341	2,557	1.37	£432	£315	
North East	1,082	2,670	903	1.35	£405	£301	
Yorkshire & Humber	2,058	5,503	1,696	1.27	£374	£294	
England	47,212	56,287	11,266	1.00	£839	£839	

Source: NCVO Civil Society Almanac 2020; ONS (mid-2019 population estimates); MHCLG (2019 indices of deprivation)

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The national voluntary sector

- Detailed data on the impact of Covid-19 on the level of voluntary sector funding is still emerging
- There are clear signs that the pandemic has led to a shift in funders' approaches towards:
 - More equitable funding
 - Greater collaboration / flexibility – and a changing dynamic between funders and funding recipients
 - Increased use of digital approaches

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Grant funding in Yorkshire and Humber - overall

Between 2018 and 2021, voluntary organisations in Yorkshire and Humber received a total of £409m in funding from 20k awards made by 93 funders

Type of funder	Amount awarded			Number of grants
	Total (£m)	Of total (%)	Average (£)	
National Lottery DBs	181.8	44	38,898	4,673
Local government	123.1	30	16,534	7,446
National funder	56.0	14	27,092	2,066
Local funder	48.0	12	7,996	6,001
Grand Total	408.8	100	20,253	20,186

Source: 360 Giving, YFF member survey, LfA survey

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Grant funding in Yorkshire and Humber - overall

The three-year funding total for 2018/19 to 2020/21 is almost £100m higher than our previous three-year analysis from 2015/16 to 2017/18

Type of funder	2018/19 to 2020/21		2015/16 to 2017/18		Difference	
	Awards (£m)	Awards (n)	Awards (£m)	Awards (n)	Awards (£m)	Awards (n)
National Lottery DBs	181.8	4,673	241.5	4,024	-59.7	649
Local government	123.1	7,446	-	-	123.1	7,446
National funder	56.0	2,066	42.9	1,788	13.0	278
Local funder	48.0	6,001	26.3	4,075	21.7	1,926
Grand Total	408.8	20,186	310.7	9,887	98.2	10,299

Source: 360 Giving, YFF member survey, LA survey

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Grant funding in Yorkshire and Humber – comparisons between 2015-18 and 2018-21

- NLDB figure is lower – largely because we haven't been able to include detailed Arts Council England data
- Awards data for 2020/21 is proportionally low (£115m out of £408m for the three years 2018/19 to 2020/21), because we collected data quite soon after the year end
- More funders overall (93 rather than 53) – in particular, more national funders (57 as opposed to 32) reflecting the increased use of 360 Giving
- An increase in the value of awards from local funders (£48.0m – 19 funders compared to £26.3m – 17 funders)

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Grant funding in Yorkshire and Humber – by geography

In terms of **funding proportional to population**, there are cold spots in North Lincolnshire, Selby and East Riding of Yorkshire

Funding per head by local authority area

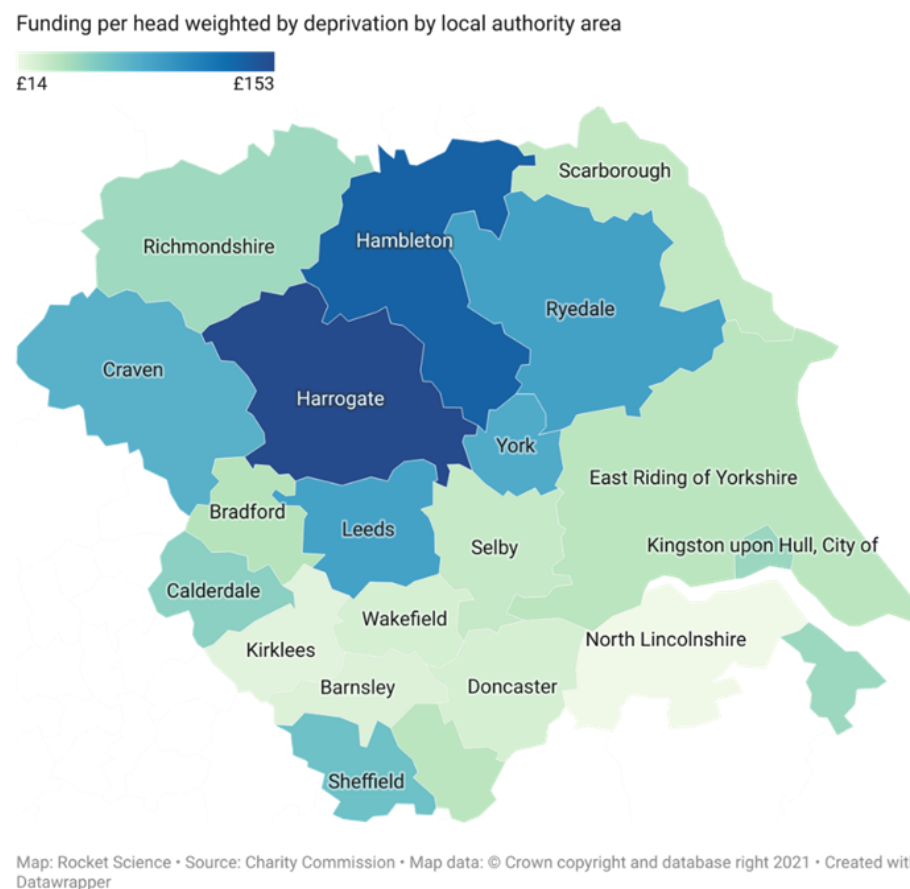
£11.81 £93.12



Map: Rocket Science • Source: Charity Commission • Map data: © Crown copyright and database right 2021 • Created with Datawrapper

Grant funding in Yorkshire and Humber – by geography

Taking **deprivation** as well as **population** into **account**, the cold spots include North Lincolnshire as well as parts of south and west Yorkshire



The local voluntary sector

There are over 12,000 charities registered in Yorkshire and Humber, with over 80% of these having an income of less than £100k

Income band	Number	%	UK wide (%)
Micro (<£10k)	5,538	46	47
Small (£10k-100k)	4,258	35	35
Medium (£100k-500k)	1,981	16	15
Large (£500k-£1m)	339	3	3
Major (£1m-£100m)	43	0.4	0.4
Super-major (>£100m)			0.03
Total	12,159	100	100

Source: Charity Commission England and Wales, NCVO Almanac 2020 (2017/18 data)

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The local voluntary sector

Number of charities by local authority - Charities registered in Leeds, Sheffield and Bradford account for almost a third of the region's charities, but there are fewer charities *per head* than in some other local authorities

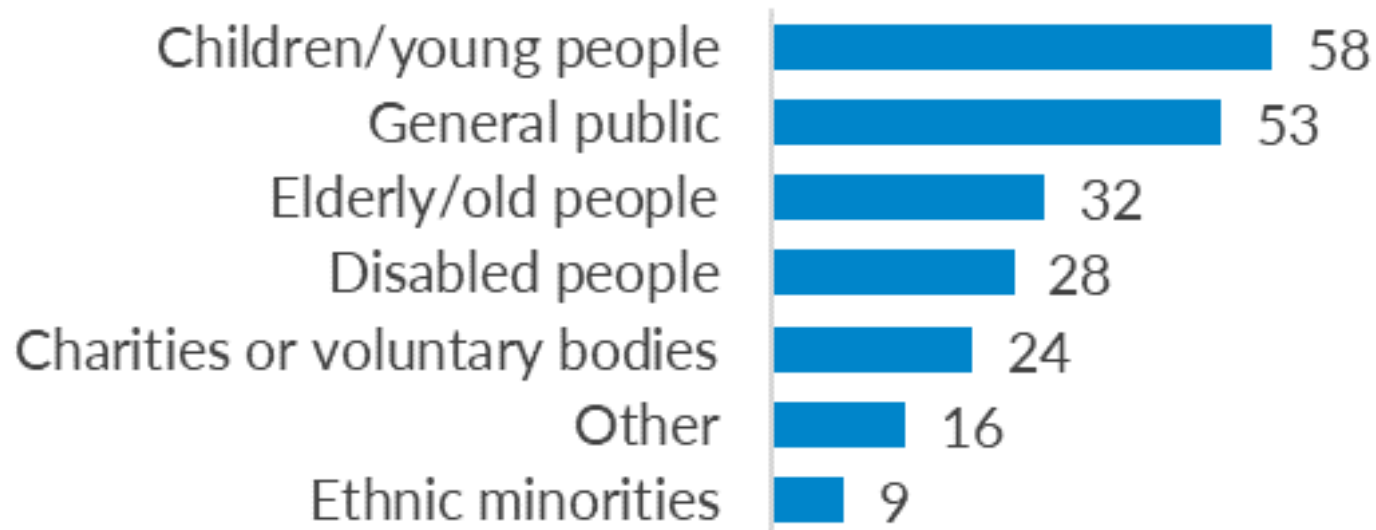
Number of charities by Local Authority, May 2021



Map: Rocket Science • Source: Charity Commission • Map data: © Crown copyright and database right 2021 • Created with Datawrapper

The local voluntary sector

Proportion of charities by beneficiary group: Children and young people are the most common beneficiary group



Source: Charity Commission England and Wales, May 2021 – note that charities can list more than one type of beneficiary

Online analysis dashboard

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Funding overview Recipients About

Grant making in Yorkshire and Humber



Explore grant making to voluntary organisations in the region. Who gives grants, where and to whom?

Funding overview

Select funder

Select funder type

Select LA

☒ Financial year

☒ 2020/21

☒ 2019/20

☒ 2018/19

☒ Grant size

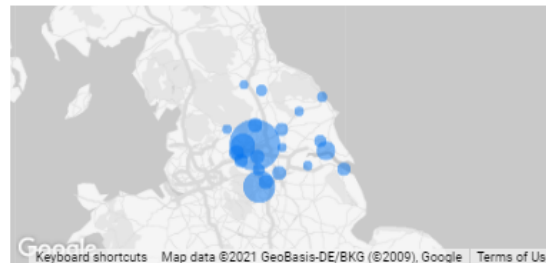
☒ Small (<£10k)

☒ Medium (£10-50k)

☒ Large (>£50k)



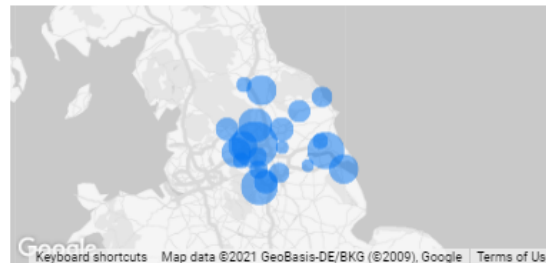
Value of awards by local authority



Note:

Because some local authorities did not provide funding award details, these maps and the 'Top Local Authorities' chart only analyse awards made by National Lottery funders, national funders and local funders. Awards where no geographic data was provided are also excluded.

Value per head by local authority



Source: 360Giving, Additional survey data | Designed by Rocket Science for The National Lottery Community Fund, Two Ridings Community Foundation, Leeds Community Foundation and the Yorkshire Funders Forum.

Top Funders

Name	£	Grants
The National Lottery Community Fund	93.3M	2,860
Calderdale Council	54.2M	633
Sport England	51.9M	1,576
The National Lottery Heritage Fund	33.2M	182
Leeds City Council	19.6M	1,574
Liz & Terry Bramall Foundation	16.8M	533
Bradford Council	14.5M	994
Leeds Community Foundation	13.5M	1,557
East Riding of Yorkshire Council	12.8M	1,019
The Henry Smith Charity	12.3M	135

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Top Local Authorities

Name	£	Grants
Leeds	73.9M	2,303
Sheffield	41.1M	1,519
Bradford	27.7M	1,343
Kingston upon Hull, City of	18.3M	434
Calderdale	11.1M	871

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Online analysis dashboard

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Select funder type

Select LA: Bradford... (3)

☒ Financial year

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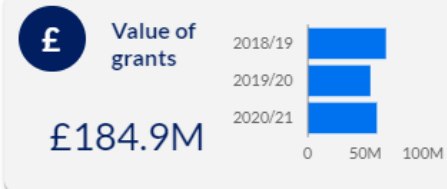
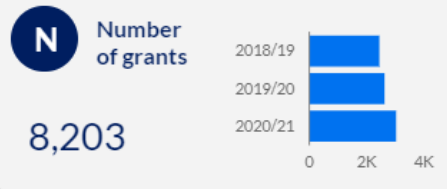
☒ 2018/19

☒ Grant size

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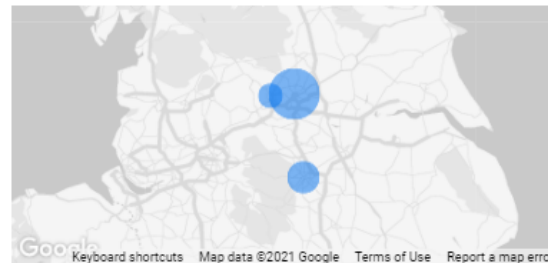


Top Funders

Name	£	Grants
The National Lottery Community Fund	44.3M	1,174
Sport England	36M	520
Leeds City Council	19.3M	1,535
Bradford Council	14.5M	994
Leeds Community Foundation	12.5M	1,422
The National Lottery Heritage Fund	11.5M	55
Sheffield City Council	7.6M	451
The Henry Smith Charity	7.3M	79
BBC Children in Need	3.6M	80
Arts Council England	3M	5

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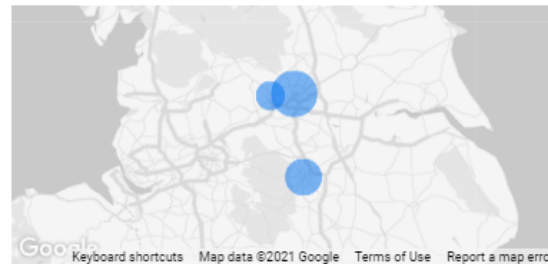
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Online analysis dashboard

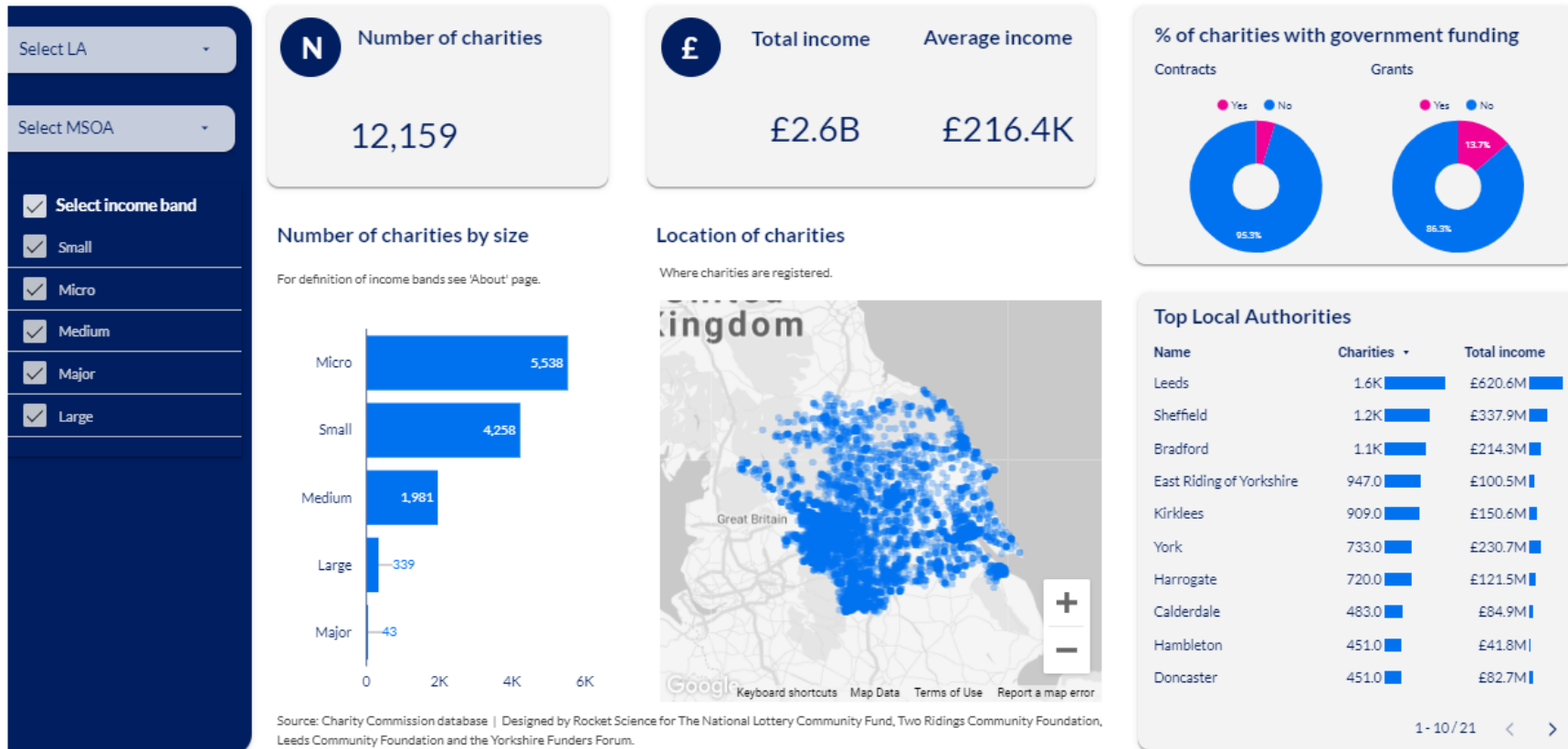
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Explore grant making to voluntary organisations in the region. Who gives grants, where and to whom?

Charities in the region



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What next?

- Final draft of the report & dashboard already produced
- Take on board any comments from today's discussion
- Circulate to all YFF members
- Use the report and the online tool to help collaboration and understand how different funders complement each other's work

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